



# labour market watch

Issue 11 Quarter 4 2009

Welcome to the Quarter 4 2009 edition of the Edinburgh Labour Market Watch, produced by the City of Edinburgh Council's Economic Development Unit in conjunction with Edinburgh's Job Strategy Partnership.

## Summary Analysis

Following two successive months of rising unemployment, the number of Jobseeker's Allowance (JSA) claimants in the City of Edinburgh fell from 10,370 in November 2009 to 10,183 in December 2009. The unemployment rate in Edinburgh has now remained constant at 3.2% for three consecutive months. This compares favourably to both the Lothians (3.2%) and Scotland (4.1%) as a whole

**Pages 2 to 5** summarise unemployment in each ward of the City of Edinburgh. In all 17 wards, the unemployment rate rose between December 2008 and December 2009. Unemployment remains highest in the Forth and Sighthill / Gorgie wards (6.4%) and lowest in the Meadows / Morningside ward (1.4%).

**Page 5** summarises labour demand in Edinburgh and Scotland. The number of job vacancies advertised in Edinburgh by Jobcentre Plus rose by 0.5% between December 2008 and December 2009, compared to a 7.8% decrease across Scotland as a whole.

The Job News section on **pages 6 to 7** reveals that large scale job losses in the financial services and transportation industries were reported in the final quarter of 2009. This has, however, been partially offset by announcements that will lead to hundreds of new jobs in the life sciences and retail sectors.

The regular feature on **page 8** analyses the results of the 2009 Scottish Index of Multiple Deprivation. The feature finds that while deprivation in Edinburgh has fallen slightly since the last Index was published in 2006, housing deprivation remains high.

For the latest data on the labour market of Edinburgh, please visit [www.edinburgh.gov.uk/internet/business/economic\\_development/CEC\\_labour\\_market\\_information](http://www.edinburgh.gov.uk/internet/business/economic_development/CEC_labour_market_information).

We hope that you find this bulletin useful and would be delighted to hear from you. To be added to the distribution list, or to provide feedback, please contact Kyle Drummond at [economicstrategy@edinburgh.gov.uk](mailto:economicstrategy@edinburgh.gov.uk).

### Key Indicators

	Edinburgh	Lothians	Scotland
% of working age population in employment (year ending June 2009)	76.1%	76.8%	74.8%
% of working age population economically inactive (year ending June 2009)	19.5%	19.9%	20.3%
% of working age population claiming Jobseeker's Allowance (December 2009)	3.2%	3.5%	4.1%
Long term unemployed % of Jobseeker's Allowance claimants unemployed for ≥1 year (December 2009)	12.2%	11.7%	12.9%

## Ward Unemployment Statistics for New and Old Council Wards

### Ward 1: Almond

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>79.4</b>	<b>17.6</b>	<b>248</b>	<b>347</b>	<b>339</b>	<b>2.2</b>	<b>10.2</b>	<b>-2.3</b>	<b>36.7</b>	▼	▼
Dalmeny / Kirkliston	79.3	17.4	113	144	133	2.7	10.7	-7.6	17.7	▼	▼
Queensferry	82.6	14.6	88	119	131	2.2	7.7	10.1	48.9	▼	▼
Cramond	75.1	21.9	47	84	75	1.8	13.7	-10.7	59.6	▼	▼

### Ward 2: Pentland Hills

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>71.1</b>	<b>25.4</b>	<b>211</b>	<b>353</b>	<b>329</b>	<b>2.1</b>	<b>10.6</b>	<b>-6.8</b>	<b>55.9</b>	▼	▼
Balerno	79.2	18.2	35	75	75	1.5	2.7	0.0	114.3	▼	▼
Baberton	79.1	19.1	34	66	48	1.1	13.0	-27.3	41.2	▼	▼
Sighthill	58.8	35.8	142	212	206	3.3	12.9	-2.8	45.1	▼	▲

### Ward 3: Drum Brae/Gyle

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>79.4</b>	<b>17.6</b>	<b>225</b>	<b>325</b>	<b>321</b>	<b>2.2</b>	<b>8.5</b>	<b>-1.2</b>	<b>42.7</b>	▼	▼
East Craigs	76.5	19.5	102	164	153	3.3	9.9	-6.7	50.0	▼	▲
Gyle	84.7	13.1	58	86	92	1.7	4.4	7.0	58.6	▼	▼
NE Corstorphine	76.2	21.0	65	75	76	1.7	10.5	1.3	16.9	▼	▼

### Ward 4: Forth

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>66.6</b>	<b>28.0</b>	<b>902</b>	<b>1232</b>	<b>1248</b>	<b>6.4</b>	<b>14.2</b>	<b>1.3</b>	<b>38.4</b>	▼	▲
Muirhouse / Drylaw	54.8	37.0	306	415	419	8.0	12.8	1.0	36.9	▼	▲
Pilton	67.0	27.7	283	395	405	7.8	14.5	2.5	43.1	▼	▲
Granton	65.7	29.1	263	339	341	7.4	15.4	0.6	29.7	▼	▲
Trinity	80.7	16.9	50	83	83	1.8	14.8	0.0	66.0	▼	▼

### Ward 5: Inverleith

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>79.6</b>	<b>17.8</b>	<b>230</b>	<b>329</b>	<b>336</b>	<b>1.8</b>	<b>11.7</b>	<b>2.1</b>	<b>46.1</b>	▼	▼
Craigleith	75.4	22.1	51	81	86	2.0	12.8	6.2	68.6	▼	▼
Dean	82.1	15.2	63	87	83	1.6	12.2	-4.6	31.7	▼	▼
Stockbridge	81.0	15.8	71	105	106	2.0	11.4	1.0	49.3	▼	▼
Davidsons Mains	79.0	19.0	45	56	61	1.5	9.8	8.9	35.6	▼	▼

### Ward 6: Corstorphine/Murrayfield

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>77.7</b>	<b>19.3</b>	<b>253</b>	<b>363</b>	<b>354</b>	<b>2.5</b>	<b>10.9</b>	<b>-2.5</b>	<b>39.9</b>	▼	▼
Murrayfield	79.8	17.3	54	79	75	1.5	9.5	-5.1	38.9	▼	▼
SE Corstorphine	81.9	15.8	64	112	102	2.2	13.0	-8.9	59.4	▼	▼
Stenhouse	70.9	25.3	135	172	177	4.0	10.3	2.9	31.1	▼	▲

### Ward 7: Sighthill/Gorgie

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>67.9</b>	<b>26.6</b>	<b>685</b>	<b>972</b>	<b>959</b>	<b>6.4</b>	<b>11.7</b>	<b>-1.3</b>	<b>40.0</b>	▼	▲
Parkhead	65.7	28.3	236	355	337	6.9	13.6	-5.1	42.8	▼	▲
Moat	72.1	24.1	139	188	201	4.1	6.5	6.9	44.6	▼	▲
Murray Burn	66.1	27.3	310	429	421	8.0	12.7	-1.9	35.8	▼	▲

### Ward 8: Colinton/Fairmilehead

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>76.7</b>	<b>20.2</b>	<b>198</b>	<b>303</b>	<b>275</b>	<b>1.8</b>	<b>9.9</b>	<b>-9.2</b>	<b>38.9</b>	▼	▼
Colinton	77.6	20.2	42	55	47	0.9	4.3	-14.5	11.9	▼	▼
Firrhill	71.7	23.1	123	196	188	4.1	11.4	-4.1	52.8	▼	▲
Fairmilehead	80.3	17.6	33	52	40	0.8	10.0	-23.1	21.2	▼	▼

### Ward 9: Fountainbridge/Craiglockhart

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>77.4</b>	<b>18.4</b>	<b>329</b>	<b>453</b>	<b>415</b>	<b>2.6</b>	<b>11.6</b>	<b>-8.4</b>	<b>26.1</b>	▼	▼
Craiglockhart	79.0	18.5	41	86	79	1.8	5.1	-8.1	92.7	▼	▼
Shandon	81.9	14.2	150	190	181	2.9	13.3	-4.7	20.7	▼	▼
Fountainbridge	71.0	23.2	138	177	155	2.9	13.0	-12.4	12.3	▼	▼

### Ward 10: Meadows/Morningside

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>69.8</b>	<b>26.7</b>	<b>211</b>	<b>329</b>	<b>293</b>	<b>1.4</b>	<b>8.6</b>	<b>-10.9</b>	<b>38.9</b>	▼	▼
Merchiston	74.0	22.1	61	107	97	1.7	8.3	-9.3	59.0	▼	▼
Nth Morningside / Grange	73.0	23.7	52	75	68	1.5	13.2	-9.3	30.8	▼	▼
Marchmont	55.9	40.0	49	74	68	1.1	6.0	-8.1	38.8	▼	▼
South Morningside	78.6	18.8	49	73	60	1.2	6.7	-17.8	22.4	▼	▼

### Ward 11: City Centre

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>68.8</b>	<b>26.1</b>	<b>363</b>	<b>557</b>	<b>518</b>	<b>2.8</b>	<b>11.3</b>	<b>-7.0</b>	<b>42.7</b>	▼	▼
Dalry	72.2	22.9	176	258	245	3.7	13.2	-5.0	39.2	▼	▲
New Town	72.1	24.3	64	99	83	1.4	8.4	-16.2	29.7	▼	▼
Tollcross	61.8	31.6	123	200	190	3.2	10.2	-5.0	54.5	▼	▶

### Ward 12: Leith Walk

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>75.9</b>	<b>19.9</b>	<b>511</b>	<b>741</b>	<b>743</b>	<b>4.4</b>	<b>12.5</b>	<b>0.3</b>	<b>45.4</b>	▼	▲
Broughton	78.0	18.4	152	220	216	3.6	10.2	-1.8	42.1	▼	▲
Calton	76.1	19.8	129	194	196	3.4	12.8	1.0	51.9	▼	▲
Harbour	73.2	21.7	230	327	331	6.7	13.9	1.2	43.9	▼	▲

### Ward 13: Leith

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>76.1</b>	<b>19.7</b>	<b>574</b>	<b>901</b>	<b>870</b>	<b>5.6</b>	<b>14.9</b>	<b>-3.4</b>	<b>51.6</b>	▼	▲
Newhaven	73.0	22.7	236	365	358	7.0	15.4	-1.9	51.7	▼	▲
Lorne	75.3	19.8	224	332	320	6.1	17.7	-3.6	42.9	▼	▲
Leith Links	80.0	16.5	114	204	192	3.8	9.5	-5.9	68.4	▼	▲

### Ward 14: Craighentny/Duddingston

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>69.8</b>	<b>25.5</b>	<b>688</b>	<b>1026</b>	<b>992</b>	<b>4.8</b>	<b>13.4</b>	<b>-3.3</b>	<b>44.2</b>	▼	▲
Holyrood	57.9	34.8	195	295	282	5.5	13.9	-4.4	44.6	▼	▲
Meadowbank	80.3	16.5	142	189	178	3.2	14.3	-5.8	25.4	▼	▶
Mountcastle	75.4	21.0	95	164	165	3.5	9.1	0.6	73.7	▼	▲
Restalrig	65.1	30.1	256	378	367	7.2	14.4	-2.9	43.4	▼	▲

### Ward 15: Southside/Newington

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>59.2</b>	<b>36.6</b>	<b>265</b>	<b>413</b>	<b>433</b>	<b>1.9</b>	<b>11.2</b>	<b>4.8</b>	<b>63.4</b>	▼	▼
Southside	56.2	39.1	114	165	169	2.6	11.2	2.4	48.2	▼	▼
Sciennes	66.5	29.6	39	81	80	1.5	7.7	-1.2	105.1	▼	▼
Newington	70.9	26.5	54	69	73	1.5	12.5	5.8	35.2	▼	▼
Prestonfield	45.8	48.8	58	98	111	2.0	12.6	13.3	91.4	▼	▼

### Ward 16: Liberton/Gilmerton

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>70.1</b>	<b>25.6</b>	<b>494</b>	<b>840</b>	<b>855</b>	<b>4.4</b>	<b>10.4</b>	<b>1.8</b>	<b>73.1</b>	▼	▲
Alwickhill	74.6	22.1	73	119	131	2.9	9.2	10.1	79.5	▼	▼
Kaimes	65.8	29.1	145	241	247	5.1	9.8	2.5	70.3	▼	▲
Moredun	64.8	29.6	186	320	321	6.9	10.4	0.3	72.6	▼	▲
Gilmerton	74.4	22.0	90	160	156	2.8	12.3	-2.5	73.3	▼	▼

### Ward 17: Portobello/Craigmillar

	% In employment	% Economically inactive	Total claimant unemployed December 2008	Total claimant unemployed November 2009	Total claimant unemployed December 2009	%	% of claimants unemployed for ≥ 1 year	Monthly % change	Annual % change	Direction of Annual Change	Position relative to city average
<b>Ward Data</b>	<b>70.0</b>	<b>25.7</b>	<b>580</b>	<b>880</b>	<b>896</b>	<b>5.0</b>	<b>14.4</b>	<b>1.8</b>	<b>54.5</b>	▼	▲
Portobello	77.5	19.7	83	166	164	3.7	16.0	-1.2	97.6	▼	▲
Milton	73.0	23.0	119	185	184	4.2	11.5	-0.5	54.6	▼	▲
Craigmillar	52.2	40.6	276	369	390	8.9	16.6	5.7	41.3	▼	▲
Duddingston	76.6	20.1	102	160	158	3.2	10.9	-1.3	54.9	▼	▶
<b>EDINBURGH</b>	<b>78.0</b>	<b>18.4</b>	<b>6,967</b>	<b>10,364</b>	<b>10,176</b>	<b>3.2</b>	<b>12.2</b>	<b>-1.8</b>	<b>46.1</b>	▼	N/A

• the base used for calculation of UNEMPLOYMENT RATES is the working age population of each ward, based on GROS mid year population estimates. All information presented in this section is based on data from NOMIS labour market statistics website and 2001 Census. The % figures are based on the working age population of each ward.

## Demand for Labour

### December 2009

Vacancies (date)	SCOTLAND		MOVEMENT SINCE LAST YEAR	EDINBURGH		MOVEMENT SINCE LAST YEAR
	Dec-09	Dec-08		Dec-09	Dec-08	
Notified	18,901	20,510	▼	2,319	2,308	▲
Average length (weeks)	5.54	5.88	▼	3.48	5.71	▼
Proportion > 13 weeks old	9.8%	10.6%	▼	3.2%	8.8%	▼
<b>...notified by Occupation</b>						
Managers & Senior Officials	718	695	▲	131	74	▲
Professionals	763	496	▲	139	58	▲
Associate Professionals & Technicians	3,056	2,241	▲	695	246	▲
Administrative & Secretarial	1,278	1,849	▼	173	156	▲
Skilled Trades	1,665	2,310	▼	177	324	▼
Personal Services	2,034	2,469	▼	174	183	▼
Sales & Customer Service	3,252	3,783	▼	337	477	▼
Process, Plant & Machine Operatives	1,547	1,206	▲	106	135	▼
Elementary Occupations	4,588	5,461	▼	387	655	▼
<b>...notified by Industry</b>						
Primary Activities & Energy	0	0	▶	0	0	▶
Manufacturing	528	523	▲	65	27	▲
Construction	669	764	▼	50	111	▼
Distribution, Hotels and Restaurants	4,148	4,103	▲	567	683	▼
Transport and communications	503	508	▼	42	32	▲
Financial Services	8,139	9,768	▼	759	1,051	▼
Public Sector and Other Services	4,531	4,499	▲	786	401	▲
Hotels & Restaurants	1,268	1,683	▼	164	276	▼
Retail	2,118	1,858	▲	369	361	▲

All information presented in this section is based on vacancies posted by Jobcentre Plus, which represent approximately one-third of all advertised job vacancies.

## Job news Quarter 4 2009

### Business services

Public services consultancy Amey has announced that it is to recruit 30 engineers at its newly opened office in South Gyle. The market research company Network Research and Marketing has expanded into Edinburgh, opening a new office on Dundas Street, while human resources consultancy Penna has leased an additional suite at its offices on Commercial Quay to accommodate its growing workforce.

Communications agency Kindred has revealed that it is to close its office on Morrison Street with the loss of two jobs.

### Construction

The Kenmore Property Group has been placed into administration. The Castle Street-based property developer had been severely affected by the housing market downturn.

### Financial services

Rensburg Sheppards has recruited eight private client managers for its office on George Street. The investment management company has expressed a desire to enhance its Scottish presence and make further opportunistic hires.

The Lloyds Banking Group is to relocate 570 life, pensions and investments administration posts from Aylesbury to Bristol and Edinburgh. The job gains will partially offset the news that the Group is to cut 500 permanent positions and 500 temporary staff and contractors across Scotland. It is unknown how many of the redundancies will take place in Edinburgh. The Group has also agreed to sell the Bank of Scotland

Portfolio Management Service to Rathbone Brothers, which will result in 40 job losses by the end of 2011. The Group will seek to avoid compulsory redundancies where possible.

The Royal Bank of Scotland has announced that approximately 500 administrative workers are to lose their jobs at bank branches throughout Scotland from May 2010.

The Anglo-Irish Bank is to make 95 employees redundant across its seven UK locations. It is unknown whether any workers at the bank's office in Festival Square will be affected. The independent financial adviser Origen is to make 72 employees redundant across its eight business centres in the UK. It has not been disclosed whether jobs will be lost at the firm's office in Dundas Street.

Debt management company Invocas has cut 21 managerial and call centre positions at its headquarters in Festival Square.

### Health

The Cherrybank Dental Spa, a cosmetic dental practice, has opened its first clinic in Edinburgh in Centrum House on Dundas Street.

## Hospitality

Pub operator JD Wetherspoon has announced that it is to open 250 pubs across the UK over the next five years, creating 10,000 jobs.

A new French bistro, Chez Jules, has opened on Hanover Street, creating jobs for four people, while a new eco-friendly restaurant-deli on Rose Street, Pickledgreen, will employ 10 workers, including at least three homeless people.

## Leisure

Gym operator Pure Gym has opened a new facility in the Quatermile Development on Lauriston Place as part of a UK-wide expansion. Indoor activity centre operator Monkey Bizness has leased a unit in the Fountainpark Leisure Park, while Alba Martial Arts has leased a former warehouse and trade counter facility in the Abbeyhill Industrial Estate and is to repurpose it as a martial arts college.

## Public sector

Scottish Natural Heritage is to close its office in Dalkeith, Midlothian and relocate staff to Corstorphine Road, bringing 17 jobs to Edinburgh.

## Retail

The Danish jewellery chain PANDORA and the shoe store chain Daniel Footwear have each opened a store on Multrees Walk. Inverarity Vaults, Scotland's largest independent wine merchant, has opened its first outlet in Edinburgh on Napier Road, while office stationery and supplies company Ryman has opened a shop on Nicolson Street. Lo Base Shoes has launched Scotland's first dedicated large shoe shop on Howard Street.

Retail boutique Bohemia Design and confectionary chain Kshocolat have opened second branches in Edinburgh on Morningside Road and Multrees Walk respectively, while clothing retailers Mountain Warehouse and Ness Leith have opened their third outlets on Princes Street and Henderson Row respectively. Save the Children is to open its second charity boutique in Edinburgh in Raeburn Place, while Baguette Express has opened its latest outlet in Edinburgh on Deanhaugh Street.

Bookshop chain Borders has been placed into administration, with approximately 20 workers losing their jobs at the branch in the Fort Kinnaird Retail Park. The Christian bookshop chain Wesley Owen has also been placed into administration, with the 10 workers in the chain's outlet on George Street at risk of losing their jobs unless a buyer is found.

First Quench, the parent company of the off-licenses Haddows, The Local, Threshers, Victoria Wine and Wine Rack, has been placed into administration. The company has eight branches throughout Edinburgh. The clothing chain Happit, which employs 330 people at 40 branches throughout Scotland, has also been placed into administration. The retailer has branches in Edinburgh at Shandwick Place and Saint John's Road.

### Science and technology

Scottish Enterprise and the Department for Business, Innovation and Skills have announced that they are to jointly invest £25 million in the construction of a 10,000m<sup>2</sup> bio-incubator in Little France. The bio-incubator will provide business premises for burgeoning biotechnology firms, supporting the creation of 200 new jobs over the next five years.

### Tourism

Budget hotel chain Travelodge has opened a seventh Edinburgh hotel in Ratho Park. The 97-bed hotel is expected to create approximately 25 reception, housekeeping and bar staff jobs.

### Transportation

Airline The Globespan Group has been placed into administration with the loss of 498 jobs, including 147 positions at the airline's head office on West Mill Road in Edinburgh. A number of budget airlines have responded to the news by announcing plans to increase flights from the capital. On behalf of Partnership Action for Continuing Employment (PACE), Skills Development Scotland has contacted the affected employees to advise them of the redundancy support services that PACE can provide.

*This column is intended to provide a snapshot of demand in Edinburgh's labour market and should in no way be considered a comprehensive list of all redundancies and appointments. While every effort has been made to ensure a high degree of accuracy the authors can make no guarantees as to the accuracy of information quoted and interested parties should seek clarification from the companies concerned if further details are required.*

## Feature: Scottish Index of Multiple Deprivation

*In this edition of the Edinburgh Labour Market Watch, the feature focuses on the results of the 2009 Scottish Index of Multiple Deprivation, an index of deprivation across Scotland.*

The 2009 Scottish Index of Multiple Deprivation (SIMD) ranks the 6,505 data zones that make up Scotland from the most deprived to the least deprived. The SIMD uses seven weighted domains – accessibility, crime, education, employment, health, housing and income – to rank each data zone by deprivation. The 2009 SIMD reveals large disparities within Edinburgh, with the capital home to both the second least deprived data zone in Scotland (S01001929, in Craiglockhart) and the thirtieth most deprived data zone in Scotland (S01001906, in Greendykes and Niddrie Mains).

Edinburgh has slightly improved its position in the SIMD since the last update in 2006, with the percentage of the most deprived data zones in Scotland that are located in Edinburgh falling slightly. 5.9% of the 15% most deprived data zones in Scotland and 7.4% of the 5% most deprived data zones were located in Edinburgh in 2009, compared to 6.5% and 8.3% in 2006. While these are still the third highest shares of any local authority in Scotland, it must be taken into consideration that Edinburgh is home to 9.1% of the Scottish population and 8.4% of all Scottish data zones.

Figure 1 on page eleven shows the percentage of all Scottish data zones that are located in Edinburgh for each decile (with the first decile comprising the 10% most deprived data zones and the tenth decile the 10% least deprived). Edinburgh therefore had a disproportionately low share of data zones ranked

in the first to eighth deciles and a disproportionately high share of data zones ranked in the ninth and tenth deciles. 26.9% all data zones in Scotland ranked in the tenth decile were in Edinburgh, meaning that over one quarter of the 10% least deprived data zones in Scotland were located in Edinburgh.

Figure 2 on page eleven shows the percentage of the 15% most deprived data zones in Scotland that are located in Edinburgh for each of the domains used to compile the SIMD. It can be seen that Edinburgh has a disproportionately low share of the 15% most deprived data zones over all domains other than housing. 18.2% of the 15% most housing deprived data zones in Scotland are located in Edinburgh, reflecting the high percentage of households that experience overcrowding or lack central heating. By comparison, accessibility deprivation is extremely low in Edinburgh. Just 0.2% of the 15% most accessibility deprived data zones in Scotland are located in Edinburgh, reflecting the easily walkable nature of the city and the strong public transport provision.

The Economic Development Unit is working to reduce deprivation in the City of Edinburgh by helping 3,000 people facing barriers to employment into sustainable employment, education or training between 2009 and 2012.

The 2009 Scottish Index of Multiple Deprivation can be accessed on the Scottish Government website at <http://www.scotland.gov.uk/Topics/Statistics/SIMD/>.

Figure 1: Percentage of Scottish data zones in Edinburgh by decile

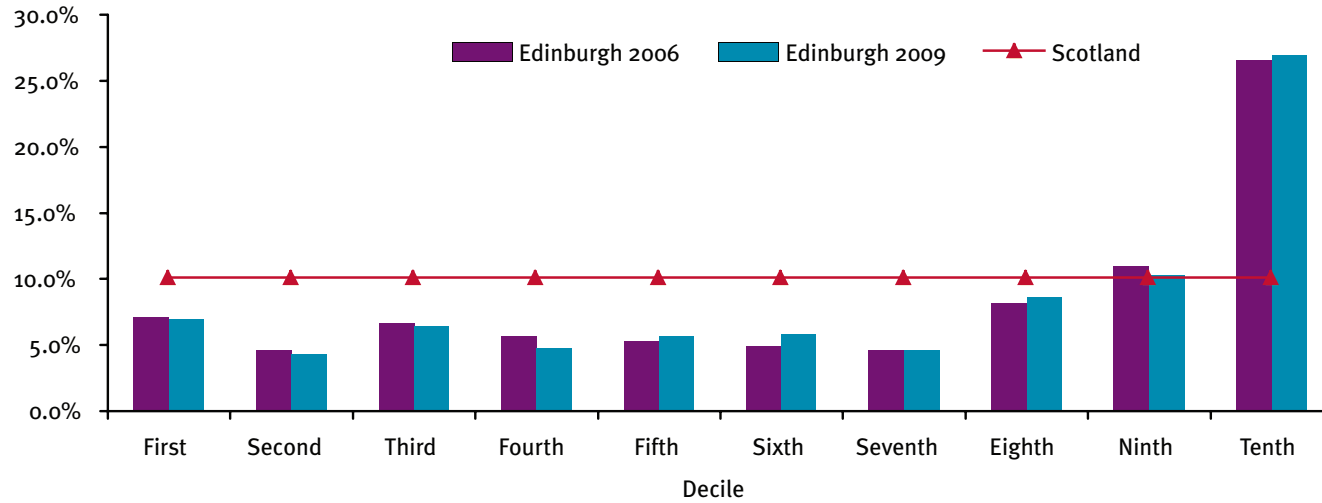


Figure 2: Percentage of 15% most deprived Scottish data zones in Edinburgh by indicator

